



Photo: Norwegian Seafood Council

Traceability of seafood products - Have your say...

Council regulations EC, 1224/2009, requires that all lots of fisheries and aquaculture products shall be traceable at all stages of production, processing and distribution, from catching or harvesting to retail stage.

Failing to meet these requirements can have a serious impact on your business. In addition to the legal requirements, key players in the seafood industry also found that logistics and operating costs currently account for up to 15 % of seafood sales value.

The adoption of standardized labelling and traceability processes will greatly reduce the time and resources required to fulfil your legal obligations, reduce operating costs and meet growing customer demands.

New standard for labelling

The European Committee for Standardization (CEN) is an association that brings together the National Standardization Bodies of 33

European countries. CEN is working on a standard for labelling of distribution units and pallets in the trade of seafood products.

Your input matters

It is important that this standard is developed in close co-operation with the stakeholders in the seafood supply chain from catch/harvest to consumer. For this reason, we would like to invite all interested parties to take part in this process. Your participation will ensure that you achieve business advantages by influencing the standard together with other experts from your industry, while gaining information about the latest technologies and best practice.

More information

Do not miss this opportunity to move your industry forward. In Ireland contact Standards Officer Anne Marie Crowley, annemarie.crowley@nsai.ie at NSAI Standards for further information on how to get involved, or contact Project Manager Lars Erik Jensen, lej@standard.no, from Standards Norway.